



GREENING YOUR SONOMA VALLEY BUSINESS: RESOURCES

Sonoma County Business Environmental Alliance (BEA)

707-565-7257

www.sonoma-county.org/beat

A program of the Sonoma County Economic Development Board, the BEA has a variety of resources for businesses looking to go green, including “how to” guides, links to useful websites, and “best practices” information from Sonoma County businesses. The BEA coordinates free, no-obligation water efficiency assessments through its Business Water Project and will provide a water conservation plan tailored specifically to your business. The BEA also administers the ABAG Green Business Certification program for Sonoma County.

Small Business Energy Alliance

707-542-3171

www.sbeaonline.com

Free on-site evaluations by energy efficiency experts are available to Sonoma Valley businesses through a program funded by the California Public Utilities Commission. The program also subsidizes 50 – 100% of recommended improvements, including lighting retrofits, air conditioner and refrigeration system tune-ups, programmable thermostats, and HVAC replacement. Contact them to arrange your no-obligation energy efficiency assessment.

Sonoma County Waste Management Agency

Eco-Desk Hotline: (707) 565-3375

www.recyclenow.org

For answers to your questions about disposal of hazardous or recyclable materials at work, call the Eco-Desk Hotline or visit the Waste Management Agency at www.recyclenow.org and click on “Business Recycling”. You can also call the hotline to find or donate reusable materials at SonoMAX, the Sonoma County Materials Exchange Program. SonoMAX is a free service helping local businesses find or donate reusable and recyclable materials that are typically discarded, such as empty containers, building materials, or manufacturing by-products. The goal is to reduce the amount of landfilled waste while giving businesses an opportunity to save on disposal costs. <http://www.recyclenow.org/sonomax/>

Water Efficiency Programs:

Both the City of Sonoma and the Valley of the Moon Water District participate in a landscape equipment rebate program. After a **free irrigation evaluation**, your business will be given a report with recommended equipment changes. The program rebates 50 - 100% of the cost of recommended equipment. For more info, call 547-1968 (City of Sonoma) or 996-1037 (VOM Water District). The **Rinse & Spray Nozzle Replacement Program** installs pre-rinse spray nozzles in restaurants, grocery stores, and other food industry businesses free of charge. A low-flow pre-rinse spray valve is one of the easiest and most cost effective “green” steps that a food service business can take, resulting in savings of up to \$1,000 per year. Contact the City of Sonoma at 933-2247 or the Business Environmental Alliance at 565-7257.

Commercial ultra low flow toilet rebates of up to \$260 per toilet replaced are also available to qualifying businesses. Contact the City of Sonoma Water Conservation Coordinator at 933-2247 or 547-1968.

HELPFUL WEBSITES:

For all businesses:

Green Business www.greenbiz.com

Energy Star Small Business Program: www.energystar.gov

California’s Energy Efficiency Outreach program: www.flexyourpower.com

PG&E: www.pge.com/biz/

Energy Efficiency Loans: www.safe-bidco.com, (click on Programs, then on Energy Efficiency Loans)

U.S. Green Building Council and LEED program: www.usgbc.org

For hotels and lodging businesses:

Green Hotels Association: www.greenhotels.com

Green Lodging News: www.greenlodgingnews.com

Waste reduction: www.ciwmb.ca.gov/BizWaste/FactSheets/Hotels.htm

California Green Lodging Program: www.ciwmb.ca.gov/EPP/GreenLodging/

For restaurants and food service businesses:

Food Service Technology Center: www.fishnick.com